

Figure 4: A Blogger's Code Of Ethics

Code of Ethics

- 1) I will tell the truth.
- 2) I will write deliberately and with accuracy.
- 3) I will acknowledge and correct mistakes promptly.
- 4) I will preserve the original post, using notations to show where I have made changes so as to maintain the integrity of my publishing.
- 5) I will never delete a post.
- 6) I will not delete comments unless they are spam or off-topic.
- 7) I will reply to emails and comments when appropriate and will do so promptly.
- 8) I will strive for high quality with every post — including basic spell-checking.
- 9) I will stay on topic.
- 10) I will disagree with other opinions respectfully.
- 11) I will link to online references and original source materials directly.
- 12) I will disclose conflicts of interest.
- 13) I will keep private issues and topics private because discussing private issues would jeopardize my personal and work relationships.

Source: Forrester Research, Inc.

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